



CAMPBELL'S ON CAMPUS

Solutions for
**COLLEGE &
UNIVERSITY**

Visit campbellsfoodservice.com to learn more.





YOU DESERVE *a* PARTNER

WHO WORKS AS HARD TO MEET YOUR NEEDS

as you do

FOR YOUR STUDENTS.

Great taste, nutritional benefits and convenience are always important factors when it comes to college and university dining. But now more than ever, a commitment to sustainable practices is key.



41%

OF STUDENTS SAY
it's important for
FOODSERVICE LOCATIONS
TO BE SOCIALLY AND
ENVIRONMENTALLY
RESPONSIBLE, WITH WASTE
REDUCTION AS A TOP CONCERN

CAMPBELL'S FOODSERVICE

is here to help you

GIVE STUDENTS WHAT THEY'RE SEEKING, TODAY AND IN THE FUTURE.

SEE HOW WE'VE BEEN WORKING TO REDUCE OUR
ENVIRONMENTAL IMPACT SINCE 2008:

WE'VE REDUCED
GHG EMISSIONS
INTENSITY BY

39%



WE'VE REDUCED
ENERGY INTENSITY BY

25%



WE'VE REDUCED
WATER INTENSITY BY

36%

MADE *to* SERVE®

Signature New England Clam Chowder



Source: Technomic College & University
Consumer Trend Report, 2017



Capture **THE BEST FLAVOR** with **FROZEN SOUP.**



Reserve Roasted Red Pepper & Smoked Gouda Bisque

Our frozen soups preserve the freshness of our ingredients for up to 21 months, allowing you to plan the on-trend flavors you'll deliver every season. Many comply with specialty diets, and all are made with nutritious ingredients.

WE'RE PROUD TO OFFER SOUPS THAT ALIGN WITH YOUR STUDENTS' NEEDS:

20

gluten free



32

vegetarian



9

vegan



WE BUILD EACH RECIPE FROM SCRATCH *with* **CAREFULLY SELECTED INGREDIENTS.**

what's in

NO-ANTIBIOTICS-EVER CHICKEN MEAT

OPTIONS RICH IN PROTEIN, FIBER AND VITAMINS

VEGAN AND VEGETARIAN OPTIONS

GLUTEN-FREE OPTIONS

what's out

ADDED MSG

HIGH-FRUCTOSE CORN SYRUP

COLORS FROM ARTIFICIAL SOURCES

ARTIFICIAL FLAVORS

ADDED PRESERVATIVES

TOP SOUP FLAVORS on CAMPUS:

TOMATO

CHILI (BEEF WITH BEANS)

CHILI (VEGETARIAN)

CHICKEN NOODLE

NEW ENGLAND CLAM CHOWDER

BROCCOLI AND CHEESE

MINISTRONE



Signature
Creamy Tomato
Basil Bisque



Signature
Hearty Beef
Chili with Beans



Signature
Southwestern
Vegetarian Chili



Reserve
Chicken with
Egg Noodle



Signature
New England
Clam Chowder



Signature
Broccoli
Cheddar



Signature
Minestrone

Product Name	Case Code	Pack/Size	Case Yield
Campbell's® Frozen Pouch Soups			
Signature Harvest Butternut Squash	V 20597	4/4 lb. pouch	256 fl. oz.
Signature Southwestern Vegetarian Chili	VG 20602	4/4 lb. pouch	256 fl. oz.
Signature Hearty Beef Chili with Beans	GF GS 20300	4/4 lb. pouch	256 fl. oz.
Signature Broccoli Cheddar	20301	4/4 lb. pouch	256 fl. oz.
Signature New England Clam Chowder	GF 27446	4/4 lb. pouch	256 fl. oz.
Reserve Broadway Basil & Tomato Bisque	21081	4/4 lb. pouch	256 fl. oz.
Reserve Wicked Thai Style Chicken & Rice	NAE 20805	4/4 lb. pouch	256 fl. oz.
Reserve Creamy Chicken Soup with White & Wild Rice	NAE 21092	4/4 lb. pouch	256 fl. oz.
Reserve Chicken with Egg Noodle	NAE 21085	4/4 lb. pouch	256 fl. oz.
Reserve Lobster Bisque with Sherry	21068	4/4 lb. pouch	256 fl. oz.
Reserve Savory Beef Chili with Spicy Pepper Trio	GF 23424	4/4 lb. pouch	256 fl. oz.
Reserve Roasted Red Pepper & Smoked Gouda Bisque	V 16835	4/4 lb. pouch	256 fl. oz.
Reserve Minestrone Soup with Garden Vegetables	V 21093	4/4 lb. pouch	256 fl. oz.

Product Name	Case Code	Pack/Size	Case Yield
Campbell's® Frozen Pouch Sauce			
Reserve Thai Green Curry Sauce	21848	4/3 lb. pouch	192 fl. oz.

Product Name	Case Code	Pack/Size	Case Yield
Campbell's® Frozen Condensed Tub Soups			
Signature Creamy Tomato Basil Bisque	V 14903	3/4 lb. tray	384 fl. oz.
Signature Homestyle Chicken Noodle	NAE 08169	3/4 lb. tray	384 fl. oz.
Signature Chili Con Carne*	08186	3/4 lb. tray	64 fl. oz.
Signature Roasted Chicken Noodle	NAE 11836	3/4 lb. tray	384 fl. oz.
Signature Vegetarian Garden Vegetable	GF V 11340	3/4 lb. tray	384 fl. oz.
Signature Golden Broccoli Cheese	GF V 08558	3/4 lb. tray	384 fl. oz.
Signature Chicken & Dumplings	NAE 11919	3/4 lb. tray	384 fl. oz.
Signature Cream of Potato	V 08166	3/4 lb. tray	384 fl. oz.
Signature Cream of Potato with Bacon	11921	3/4 lb. tray	384 fl. oz.
Signature Healthy Request® Rosemary Chicken & Dumpling	NAE 16273	3/4 lb. tray	384 fl. oz.
Signature Minestrone	V 08167	3/4 lb. tray	384 fl. oz.
Signature New England Clam Chowder	08170	3/4 lb. tray	384 fl. oz.

*Not condensed

GF Gluten Free V Vegetarian VG Vegan GS Good Source of... Healthy Request®

NAE Made with No-Antibiotics-Ever Chicken Meat

Visit campbellsfoodservice.com for our full soup portfolio.

Fuel **SNACKING STUDENTS.**

Students are always on the go— they have busy schedules with study sessions, assignments, friends and more. Give them the functional beverages with natural electrolytes and satisfying snacks they need to fuel their lives on campus.



Product Name	Case Code	Pack/Size
Goldfish® Crackers		
Cheddar Snack Crackers	13539	72/1.5 oz.
Cheddar Snack Crackers	15683	72/2.25 oz.
Mix-Ups Xtra Cheddar + Pretzel	18663	72/1.5 oz.

Product Name	Case Code	Pack/Size
V8 +Energy®		
Sparkling Blackberry Cranberry	22806	12/12 oz. can
Sparkling White Grape Raspberry	22807	12/12 oz. can
Sparkling Orange Pineapple	22808	12/12 oz. can

Product Name	Case Code	Pack/Size
V8 +HYDRATE® – NEW!		
Strawberry Cucumber	26976	12/11.5 oz. can
Orange Grapefruit	27083	12/11.5 oz. can



Students eat **7.8 SNACKS A WEEK**

Let us **SUPPORT YOUR MISSION TO DELIGHT STUDENTS.**



Visit campbellsfoodservice.com for more product information, recipe inspiration and insights.



Source: Technomic College & University Consumer Trend Report, 2017

